

El Al - Fact Sheet –2010

Company Overview

EL AL Israel Airlines LTD. was established in 1948 as the national airline company of Israel, and since then the company has led the country's passenger and cargo air transportation sector. EL AL's 39 Boeing jets of various models carry about 1.9 million passengers each year on scheduled flights to about 38 destinations throughout the world as well as on charter flights. The company also carries over 150,000 tons of cargo each year both on cargo carries and in the hull passenger flights. EL AL serves as the state of Israel's designated carrier on most of the international routes to and from

Israel and is engaged in auxiliary activities to its air such as sale of duty-free products, production and supply of food primarily to its aircraft, and in the leasing of aircraft, providing check-in services, security services, current maintenance and general maintenance services to aircraft of other airlines at the Ben-Gurion airport ("BGA") and management of travel agencies abroad. With over 60 years of experience and more than 5,000 employees, EL AL offers a unique combination of amenities and advantages earning international appeal that is making the company a preferred global gateway to every corner of the world.

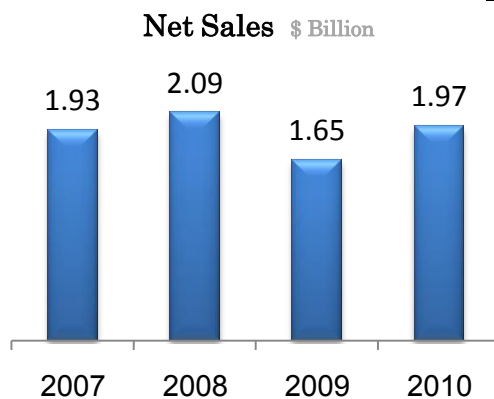
Company Vision

To lead the aviation market in Israel and to be the first choice for all customers traveling to and from Israel.

To provide the highest level of uncompromised quality service, for the benefit of its customers, employees and share holders.

To be a winning, profitable and successful commercial company that excels in all areas of activity.

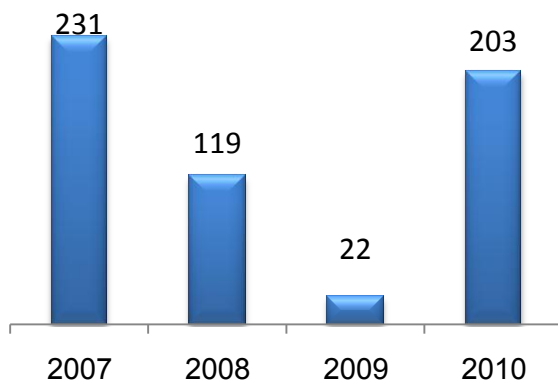
Financial Highlights



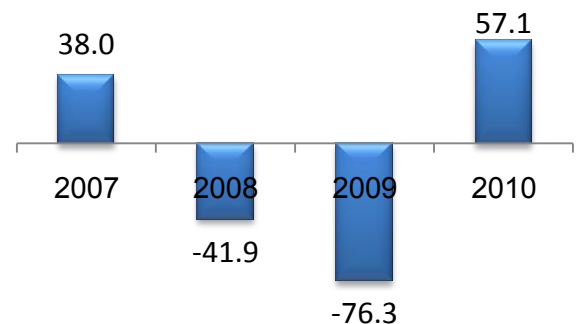
2010 Fast Facts

- 5,911** Employees
- 39** Passenger and Cargo aircraft
- 38** Non-stop service destinations
- 37.1%** Market Share
- 81.6%** Load factor

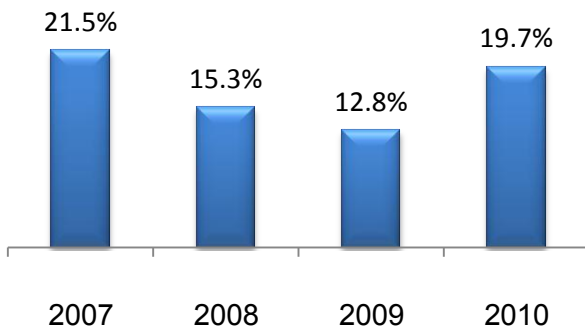
Cash Flow from Operating Activity \$ Million



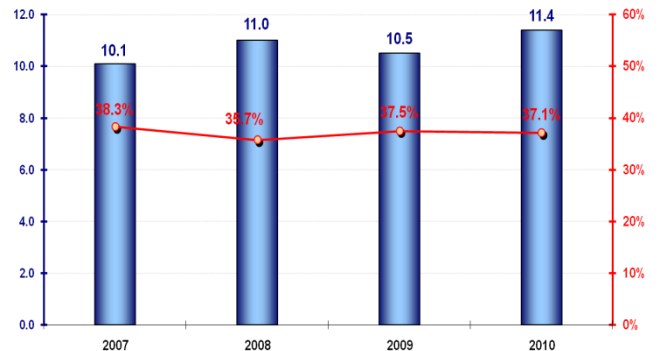
Net Income \$ Millions



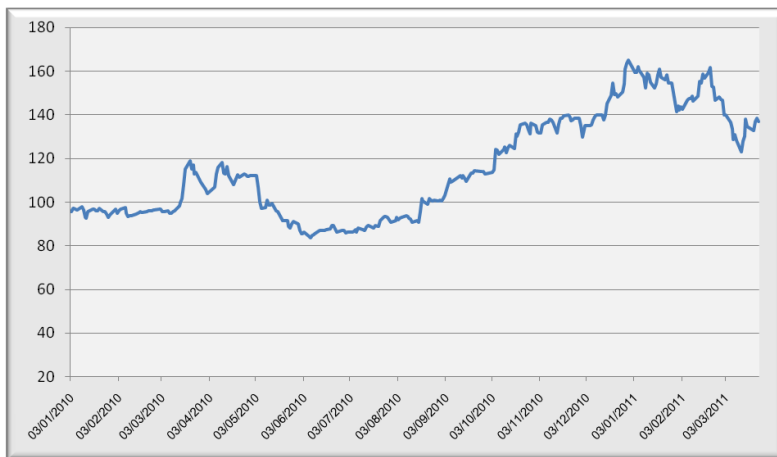
Gross Profit Percentage



El Al's Share in Total Traffic at BGA (2010)



Stock Chart (As of Mar. 2011)



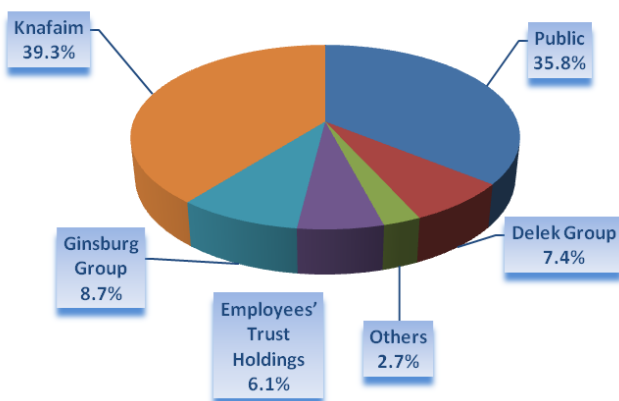
Market Data

Stock Symbol (TASE): ELAL

52 week range: 83.6-165

Market Capitalization (NIS thousands): 679,135

Ownership Status (As of December, 2010)



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